



# Convergence

MÁLAGA, SPAIN NOV-11-NOV13  
The Global  
Blockchain  
Congress  
2019

## Sponsorship Opportunities

## ▶ WELCOME TO THE WORLD'S BLOCKCHAIN RENDEZ-VOUS FOR POLICY MAKERS, ENTREPRENEURS, CORPORATIONS AND RESEARCHERS.

### ABOUT CONVERGENCE

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Convergence is the first truly global blockchain conference, bringing together the worldwide blockchain community for an intense dialog with regulators, policy makers, industry influencers and members of the social impact community.

Organized by prominent stakeholders from government – including The European Commission, the newly formed International Association of Trusted Blockchain Applications (INATBA), the EU Blockchain Observatory and Forum, and Alastria, its aim is to become the point of reference for the discussion of blockchain/DLT-based applications.

Convergence aims to address the full breadth of blockchain technology and how it interacts with the world. The conference emphasis on the convergence of blockchain with other technologies, with business, with the legal and regulatory landscape, and with society in general is unique.

### ORGANISERS

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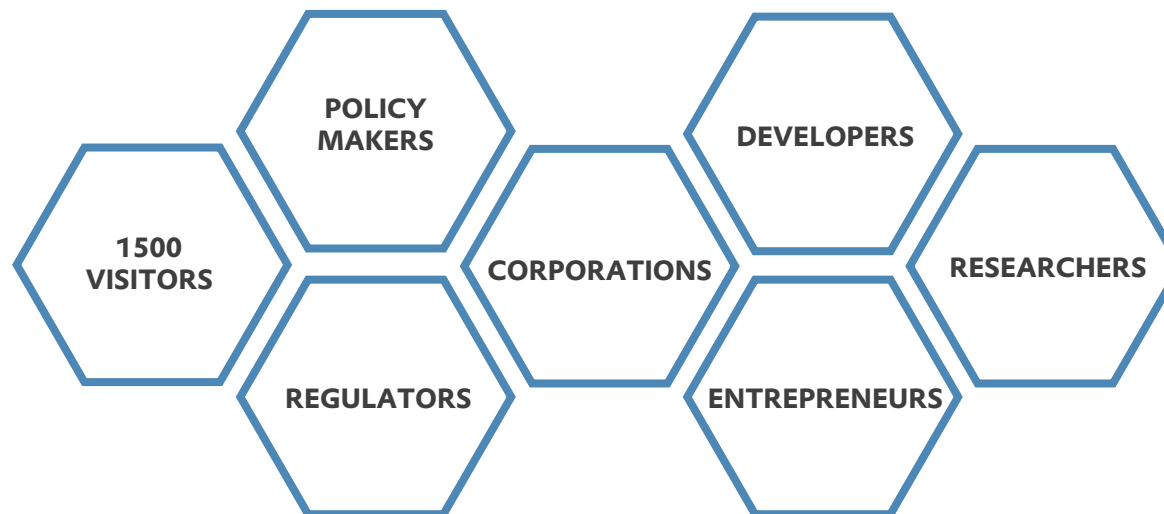




## AUDIENCE

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Convergence offers participants a chance to take part in direct discussion with the movers and shapers of the blockchain industry, and in particular with regulators, to help shape not just the future of blockchain but the next generation Internet and the digital economy.



## THE VISION

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- ▶ Shape the industry through direct dialogue with regulators and policy makers
- ▶ Contribute setting blockchain research priorities for the coming year
- ▶ Exposure to and discussion of the blockchain “big picture”

## VENUE

### Palacio de Ferias y Congresos de Málaga

Avenida Ortega y Gasset, 201 · 29006 Málaga · SPAIN  
www.fycma.com

## TECHNICAL SECRETARIAT

### GRUPO **PACIFICO** The power of meeting

C/ Marià Cubí 4,  
08.006 Barcelona  
Tel. 93 238 87 77 – Fax. 976 28 07 40  
E-mail: [blockchain-convergence19@pacifico-meetings.com](mailto:blockchain-convergence19@pacifico-meetings.com)



## REGISTRATION

Description	Early Bird*	Standard fee
(1) General Admission	220€	300€
(2) Startups/ Academics / Non-Profits	110€	150€
Students	60€	70€

\*Early Bird corresponds to the first 75 tickets for General Admission and the first 30 tickets for the other registration  
21% VAT Included in all prices

- (1) General Admission. General Admission include only companies Large & SMEs, and general public.  
(2) Startups/ Academics. Academics shall include postdoctoral students ("postdoc").  
A postdoc is defined as a person with a PhD degree, not currently employed or in a faculty position, but working at a university in a research capacity, under the direction of a faculty supervisor.

Registrations Packs	25 Registrations 20% discount	15 Registrations 10% discount	10 Registrations 5% discount
General Admission	6.000€	3.825€	2.850€
Startups/ Academics	3.000€	1.912,5€	1.425€
Students	1.400€	892,5€	665€

21% VAT Included in all prices

For companies who wish to register congressman, the congress makes available registration packs.  
Contact the technical secretariat ([regblockchain-convergence19@pacifico-meetings.com](mailto:regblockchain-convergence19@pacifico-meetings.com))

## PROGRAM

<b>MONDAY 11 NOVEMBER</b> Pre-opening day	<b>TUESDAY 12 NOVEMBER</b> Today's blockchain ecosystem	<b>WEDNESDAY 13 NOVEMBER</b> The future of blockchain
<p><b>Global Blockchain Challenge</b> The program includes a Global Blockchain Challenge, bringing together developers, regulators and business people to try and solve a blockchain and business and/or a blockchain and society challenge.</p>	<p><b>Panels</b></p> <ul style="list-style-type: none"> <li>• Blockchain: 5 Years From Now</li> <li>• Tech Convergence: Big Data, IA And Blockchain, a Match Made In Heaven</li> <li>• Blockchain for Sustainable Society and New Business Models</li> <li>• Blockchain and Platform: Disruption Of Data Monopolies</li> </ul>	<p><b>Panels</b></p> <ul style="list-style-type: none"> <li>• Regulators' Discussion: Convergence on Digital Assets</li> <li>• Blockchain and Data Privacy</li> <li>• Standardization and Interoperability</li> <li>• Blockchain 2.0: What's Next?</li> </ul>
<p><b>VIP dinner</b> Pre-opening dinner which will bring together the leading players from across the blockchain space and international policy makers in an exclusive environment.</p>	<p><b>Workshops</b></p> <ul style="list-style-type: none"> <li>• Blockchain use cases in Supply Chain</li> <li>• Blockchain use cases in Finance</li> <li>• Challenges faced by Blockchain Startups</li> <li>• IP Protection and Blockchain</li> <li>• Blockchain and GDPR</li> </ul>	<p><b>Workshops</b></p> <ul style="list-style-type: none"> <li>• Blockchain for Social Impact</li> <li>• Blockchain for Cities</li> <li>• Investing in Blockchain Startups, the Next Generation Entrepreneurs</li> </ul>
<p><b>Prizes</b></p>	<p><b>Breakout space</b></p>	<p><b>Breakout space</b></p>

## WORLD'S BLOCKCHAIN PRIORITIES

The opportunity to help set blockchain priorities for the coming year.

- ▶ Blockchain Priority of the Year
- ▶ Legal and Regulatory Priority of the Year
- ▶ Technology Research Priority of the Year
- ▶ Most Promising Use Case of the Year



## SPONSORSHIP OPPORTUNITIES

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### IF YOU WISH TO...

- ▶ Position your company as a thought leader in the blockchain industry
- ▶ Create direct connections with regulators and policy makers from all around the world
- ▶ Contribute to the first global conference on blockchain as a game changer for your industry
- ▶ Leverage the Convergence audience to make an announcement in the blockchain space
- ▶ Associate your brand and company with the most prestigious leaders of the industry
- ▶ Contribute to build the next institutional priorities for blockchain adoption

**...FEEL WELCOME TO PARTICIPATE AS A GLOBAL BLOCKCHAIN CONGRESS SPONSOR!**

## SPONSORSHIP LEVELS

**LEADER**  
**30.000€**

- **BRANDING:** your logo on the congress website, large logo on the photocall, and other branding material.
- **PR:** access to press lounge, mention in the press release.
- **2 INVITATIONS FOR THE VIP DINNER.**
- **SPEAKING OPPORTUNITIES:** possibility to have your own parallel panel within the parallel sessions.<sup>1</sup>
- **BOOTH PRESENCE:** Valid for 4 booths.
- **PACK OF 16 FREE REGISTRATIONS.**
- **20% DISCOUNT CODE FOR 50 EXTRA REGISTRATIONS.**<sup>2</sup>
- **PACK OF 6 STAFF PASSES FOR EXHIBITION AREA.**<sup>3</sup>

**VISIONARY**  
**15.000€**

- **BRANDING:** your logo on the congress website, small logo on the photocall, and other branding material.
- **PR:** access to press lounge, mention in the press release.
- **1 INVITATION FOR THE VIP DINNER.**
- **BOOTH PRESENCE:** Valid for 2 booths.
- **PACK OF 8 FREE REGISTRATIONS.**
- **10% DISCOUNT CODE FOR 30 EXTRA REGISTRATIONS.**<sup>2</sup>
- **PACK OF 4 STAFF PASSES FOR EXHIBITION AREA.**<sup>3</sup>

**IMPACT**  
**8.000€**

- **BRANDING:** your logo on the congress website, small logo on the photocall, and other branding material.
- **PR:** access to press lounge, mention in the press release.
- **BOOTH PRESENCE:** Valid for 1 booth.
- **PACK OF 4 FREE REGISTRATIONS.**
- **5% DISCOUNT CODE FOR 20 EXTRA REGISTRATIONS.**<sup>2</sup>
- **PACK OF 2 STAFF PASSES FOR EXHIBITION AREA.**<sup>3</sup>

1. The sponsor is responsible for proposing the subject and speakers of the panel, as well as paying their traveling and accommodation expenses.

2. Free registrations, as well as the extra registrations, will be processed through a personalized online form that will be sent by the Technical Secretariat after the sponsorship reservation has been made.

3. Staff Passes have access only to the exhibition area.

## EXHIBITION

Entrepreneurs and leaders engaged in the blockchain space will be able to foster collaboration and networking through their booth presence. Booths will be organized to run concurrently, leveraging the global nature and reach of the event with stakeholders and high-level participants from several regions.

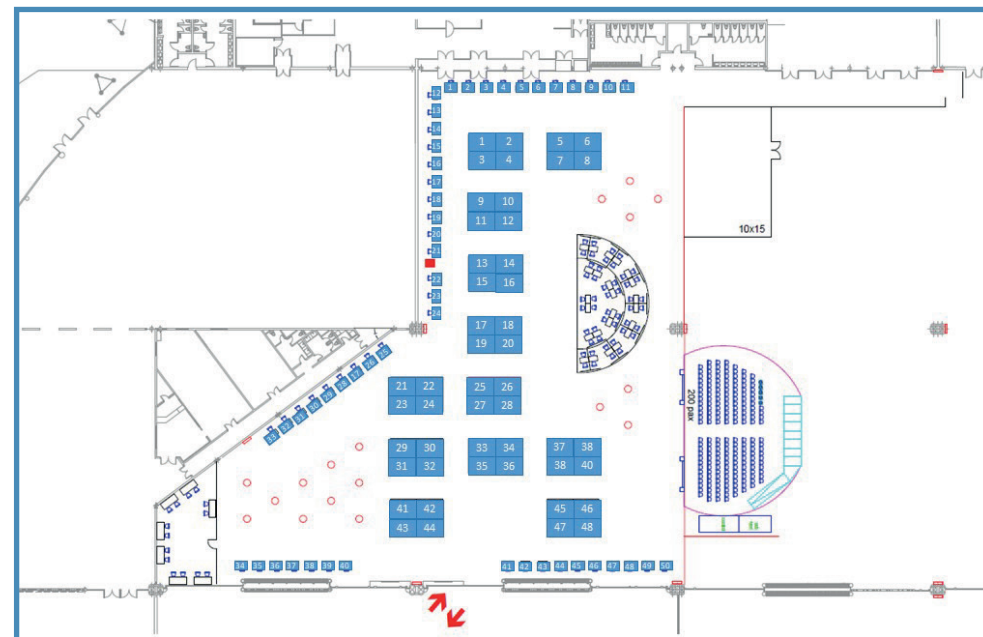
The Exhibition Area distribution and characteristics will be as follows:

### 1. Booth Presence

- Booth of 3m x 2m, for 3.000 euros (VAT not included)  
Discount: 2nd booth for 1.000€
- Booth types: Modular (includes: structure, carpet, illumination, power and electrical panel. Maximum height: 3m) and Design booths (to be approved by the venue and the organizing committee)
- Each booth includes 2 staff passes for the exhibition area only

### 2. Startup's Projects

- Table for 350 euros (VAT not included)
- It includes:
  - Personalized table rear with logo (2m tall x 1,5m long)
  - Rectangular table
  - Chair
  - Carpet
  - Strip
  - Electrical panel
  - Energy consumption
- Each startup table includes 1 staff pass for the exhibition



\*\*Provisional exhibition layout (subject to change due to organizational needs and/or unsold booths). It is the exhibitor's responsibility to check with the Technical Secretariat the final layout of the exhibition, and the height of the side booths.



## OTHER SPONSORSHIP OPPORTUNITIES

<p><b>LUNCH</b> Sole Support.....</p> <p>Opportunity to support a finger buffet lunch to be served to all participants of the Congress</p> <ul style="list-style-type: none"> <li>▪ Acknowledgment: congress website, on-site signage in the Lunch Area</li> <li>▪ Brochure in the participants' bags</li> </ul>	6.000€ (Per lunch)
<p><b>COFFEE BREAK</b>.....</p> <p>Opportunity to support, in part, a coffee break for all participants of the Congress</p> <ul style="list-style-type: none"> <li>▪ Acknowledgment: congress website, on-site signage on the Coffee Break area</li> </ul>	3.000€ (Per coffee break)
<p><b>AUDIOVISUAL ROOM (SPEAKERS)</b>.....</p> <p>VIP Preparation room for speakers It includes:</p> <ul style="list-style-type: none"> <li>▪ Company's name and logo in the Audiovisual Room for Speakers.</li> <li>▪ Company's flyers in the Audiovisual Room for Speakers (flyers must be printed and brought by the sponsor company).</li> <li>▪ Acknowledgment: congress website.</li> </ul>	1.000€
<p><b>VIP LOUNGE</b> .....</p> <p>Lounge for the company's private meetings. The company will dispose of this space for its private meetings throughout the congress. The room includes: a hostess, plasma screen and furniture. Any other need will be billed separately. The meeting room will be identified by a sign with the name of the Company ("Meeting room: name of the company"). Maximum capacity: 30 people.</p>	1.500€
<p><b>INTERNET AND NETWORKING AREA</b> Sole Support.....</p> <p>Internet access available in the Networking Area located in the Exhibition.</p> <ul style="list-style-type: none"> <li>▪ Display logo as a screen background.</li> <li>▪ Opportunity to provide branded mouse pads.</li> <li>▪ Acknowledgment: congress website, on-site signage at the Networking Area.</li> </ul>	6.000€



## STREAMING CONNECTION CORNERS.....

4.000€ (Each Corner)

There are 4 streaming connection corners available: Latin America, North Europe, Africa, and Middle East & Asia.

- Acknowledgment: congress website, on-site signage at the sponsored corner.

## WATER DISPENSER.....

2.500€

The Company will be able to insert publicity and Brand 5 water dispensers that will be distributed in different areas at the venue (Exhibition and common areas).

Acknowledgment: congress website.

## CLOAKROOM.....

2.200€

Cloakroom for delegates, speakers and attendees.

- A room will be enables so that delegates, speakers and attendees are able to leave their belongings and walk freely during the event.
- Insert your advertising on the counters and cloakroom tickets (posters and tickets on behalf of the Sponsor).
- Acknowledgment: congress website.

## SHUTTLE BUS (Shuttle from the city center to the congress venue) .....

2.500€

Shuttle bus for delegates.

- Transport service sponsorship: company's name and logo will be placed on the buses and on all communication material related to the bus service.
- Acknowledgment: congress website.



## **VINYL ON THE GLASS FAÇADE WINDOWS** (Interior and exterior publicity).....

1.500€

Double-face vinyl on the Windows of the main façade of the Trade Fair and Congress Center of Malaga and visibility from both outside and inside of the venue.

Available units: 12 (maximum 4 per company).

This option is restricted to exhibitors of the Congress.

Once the desired number of windows has been reserved through the online form, the Technical Secretariat will contact you for the final allocation of the space, which will be carried out in strict order of reservation.

The final arts must be sent in PDF format and with the images embedded or linked, before October 1, 2019.

It includes:

- Double-sided vinyl in glass of 1.65m x 2.58m, located on the main facade of FYCMA
- Printing, assembly and disassembly
- Acknowledgment: congress website.

## **MEDIA PARTNER**

Have the opportunity to contribute to the promotion of the congress.

It includes:

- Acknowledgment: congress website
- Twitter mentions of the partnership
- Media passes for the congress

“Do these sponsorship options suit your interests? Have you thought of a better way to participate in this unique international event? If this is the case, please contact us. We will be delighted to work with you to match your interests with those of the Global Blockchain Congress.”

## ONLINE APPLICATION

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From Thursday, September 9<sup>th</sup>, 2019 at 10:00h a form will be enabled in the “Sponsors” section of the congress website (<https://www.blockchainconvergence.com/>) so that companies can make the reservation of the booth and other sponsorships online. The booth online reservation form and other sponsorships will show you the current availability of all services so that the allocation of spaces and other services is in strict order of request.

During the reservation process you can select the location of your booth and at the end of the process you will automatically receive an e-mail with the detailed summary of your request along with an invoice of the total amount that must be paid before the payment deadline.

We also inform you that the available payment methods will be by credit card (secure online payment) or bank transfer.

We thank you in advance for your collaboration that is essential for us to implement this new system that we hope will facilitate and improve the process.

## PAYMENT METHOD

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By Bank draft in Euros (€) only, drawn on a Spanish bank, made payable to GRUPO PACIFICO. BLOCKCHAIN 2019 Bank drafts in other currencies will not be accepted.

Bank transfer account number:

Bank transfer **BANCO DE SABADELL CO2**

**IBAN:** ES0400815084060001292433

**SWIFT: BIC:** BSABESBB

Bank fees must be paid by the company.

In order to start the setup of booths, the Exhibitor Company must have paid the full amount of the space and all those extras such as furniture, electricity, etc. Otherwise the company shall not be allowed to start the setup work.

The complete payment must be done before October the 11th 2019.

## VAT

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VAT to be added (subject to applicable rate when invoicing).

## **CHANGE OF LOCATION & EXHIBITOR'S LAYOUT**

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Location of Standard booths could be altered due to security or management reasons. Exhibition layout, can be modified due to organizational needs and/or unsold booths.

The organization is entitled to make these changes under previous information to affected exhibitors.

The Organizing Committee reserves the right to alter time schedules, differing, reducing or extending the period of celebration of the exhibition, or eventually to change the venue, for reasons beyond the organizer's control or for major contingencies.

These circumstances would justify neither a partial, nor a total cancellation of the commitments of Exhibitors, nor damage compensation.

## **CANCELATION OF PARTICIPATION OR "FORCE MAJEURE"**

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All cancellations must be sent in written to the Technical Secretariat. Deposits will not be refunded.

If for any reason or circumstance of major force beyond our control, the congress could not be celebrated, exhibitors and sponsors commit not to claim against the organizers, being refunded the sums paid as deposit, less an amount for general expenses spent at the moment of the cancellation of the congress.

## **LIABILITY AND INSURANCE**

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Companies participating in the Congress are required to take out appropriate insurance. The Congress Organizer cannot accept liability for personal accidents loss of or damage of private property of participants, either during or indirectly arising from the Convergence- Global Blockchain Congress. Participants are advised to issue their own personal travel and health insurance for their trip.

## **DATA PROTECTION POLICY**

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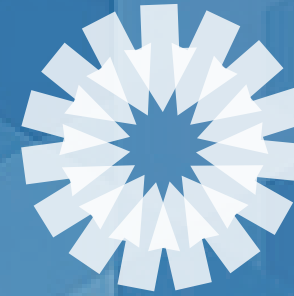
In compliance with the provisions in the Spanish Organic Law LO 15/99 of personal data protection, we inform that the personal information provided will be stored in a database controlled by the Congress, for purposes related with the event and its promotion. The fulfilment of the online form implies to authorize the Global Blockchain Congress & Viajes Pacifico S.A. to use the personal data facilitated for the mentioned purpose. If you wish to exercise your rights to access, rectify, cancel and oppose the treatment of your data, please send a letter to the Technical Secretariat, and attaching a photocopy of your ID.



## TERMS AND CONDITIONS

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- ▶ Support items are allocated on a first-come, first-served basis.
- ▶ All support and exhibition prices quoted are in € and are subject to VAT.
- ▶ All payments must be received before the beginning of the Congress. Should the company fail to make the payment prior to the commencement of the Congress, the Organizer saves the right to cancel the company's participation and benefits.
- ▶ Time slot allocation will be based on level of support and approval from the Organizing Committee.
- ▶ It is the responsibility of the supporters and exhibitors to comply with the regulations of the local authorities.
- ▶ The Congress Organizer reserves the right to accept or decline offers of support and application for exhibition space.
- ▶ The Congress Organizer reserves the right to amend the published floorplan should it be deemed necessary for the benefit of the exhibition and the Congress as a whole.
- ▶ Please note that the Congress Organizer must approve all exhibition booth designs.
- ▶ Exhibitor packages are to be provided as per Grupo Pacifico specifications and deadlines to ensure maximum exposure at the Congress.



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**GRUPO PACIFICO**  
The power of meeting

**Technical Secretariat of Convergence: the Global Blockchain Congress**

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