

Global
Blockchain
Challenge
NOV 11/019

**Be a dreamer
Be a solver
BE PART OF THE CHANGE!**



Convergence

The Global
Blockchain
Congress

2019

MÁLAGA, SPAIN NOV-11-NOV-13



WHAT IS THE GLOBAL BLOCKCHAIN CHALLENGE?

Convergence, the Global Blockchain Congress will be held in Malaga on the 11th to the 13th of November 2019. It is a unique event that will bring together regulators, politicians, industry key players, developers and researchers for an intense dialogue about the future of blockchain.

The first day of the congress (November 11th) will be dedicated to the Global Blockchain Challenge, an open innovation initiative to bring together developers, regulators and business people to address several challenges and deliver a solution based on the benefits of blockchain technologies within the framework of each of the 17 Sustainable Development Objectives (SDGs).

The teams will be made up of three people, one from a company (which will be a sponsor of the team), one from the world of entrepreneurship and one from the academic world. The team will be a cross-disciplinary approach covering three profiles: legal, business development and technological.

Thanks to this cross-disciplinary approach, we hope and expect to have exciting, innovative but also well thought-through and practical solutions that take into account a broad range of conditions and viewpoints, and that are implementable in the short- to mid-term.

A specialised jury will choose the winning team for each of the categories. The winners will be recognised with the StartUp Europe-World Blockchain Awards on the evening of 11 November at a VIP Dinner.

PROGRAM PRE-OPENING DAY – NOVEMBER 11

08:30 Opening and Welcome

08:45 Introduction – Challenge presentation

09:00 Start of the Challenge

Presentation of the 17 Challenges and teams, tools and data.

18:30 Challenge finale and finalist pitch

All teams will upload documentation comments, presentations, and details. The finalists (for startup and scale up award) are invited to pitch (5 min), the specialized jury will choose the winner for each of those categories.

20:30 VIP Gala Dinner

The day ends in a special and unique setting in Malaga, where the StartUp Europe-World Blockchain Awards will be presented.

22:00 Awards

Delivery of the World Blockchain Awards



CONTENT OF THE CHALLENGE AND BACKGROUND

Partners of Alastria presented to the delegates of sixty countries displaced in Madrid in April 2019 for the plenary meeting of the International Telecommunication Union (ITU), why and how the blockchain technology can serve as an ally for the fulfilment of the 17 Sustainable Development Goals for 2030.





TEAM'S COMPOSITION

The teams will be made up by three people, one from a company, one from the world of entrepreneurship and one from the academic world. The team will be multidisciplinary covering three profiles: legal, economic and technological.

We will have...

- In case there is more than 17 teams, there will be more than one team per SDG.
- The support of the participants of the International Scientific Parks Association (IASP) that will cover any of the team profiles in case of need.
- An Open Call will be launched with the aim that entrepreneurs (start-ups) can join this initiative.
- Members of the European Union Parliament will be invited as mentors of the participating teams, and they will also be members of the Award Jury. Alongside with other experts and personalities from the industry and international institutions.



AWARDS

The finalists will be invited to participate in the contest where a specialized jury will choose the winner for each of the categories, and the World Blockchain Awards that will be presented will recognize:

The best start-up based on Blockchain.

The best blockchain-based scaling.

Special Prize for the best public initiative to promote in its territory the development of startups that use blockchain technology to solve the challenges framed in the 17 SDGs.

The winners will obtain an European acceleration ticket valued at 10,000 euros that will allow them to participate in the calls of the European Union - H2020 (up to 3M grant per project), visit Brussels, learn about the functioning of the European Parliament and, as a company, how to participate directly in the community legal framework, as well as in the networking agenda and access to European investors.

SPONSORSHIP OPPORTUNITY

You can have the opportunity to be part of this unique open innovation initiative alongside with developers, regulators and entrepreneurs to find solutions to the SDGs.

Cost: 2.000€

BENEFITS:

Branding:

- o Acknowledgement on the communication material of the Global Blockchain Challenge.

PR:

- o Mention in press releases.

Sponsor a team: provide at least one member to create a team (teams are composed by a company member, an entrepreneur and an academic)¹.

Mentoring opportunities:

- o Sponsor can propose mentors from their company. Mentors proposed by the sponsor will be assigned to a team, this mentor will help the team develop scientific knowledge related to the solving of the challenge².

Team expenses (3 members) are included within this sponsoring package:³

- o Accommodation for 2 nights (10 and 11th of November)
- o Coffee breaks and lunches according to the Scientific Program
- o VIP Gala Dinner access after the challenge for the team participants, as well as one extra tickets for the Sponsor Company.
- o Tickets for the pre-opening day of the congress (November 11th)⁴.

1. The Sponsor can propose a maximum of three members (the three members must fill in the three different disciplines of a team), if they are not identified the organization will complete the team with the necessary profiles.

2. Mentors are not part of the team therefore their expenses are not included in the benefits of the sponsoring package

3. Travel to Malaga not included. If you are keen to sponsor the trips for your team please indicate that.

4. Team members who wish to attend the following days of the congress must pay the difference of the ticket, please contact the Technical Secretariat for more information (regblockchain-convergence19@pacifico-meetings.com).



ONLINE APPLICATION

The sponsorship reservation will be through an online form.

At the end of the process you will automatically receive an e-mail with the detailed summary of your request along with an invoice of the total amount that must be paid before the deadline of payment.

We also inform you that the available payment method will be by bank transfer.

We thank you in advance for your collaboration that is essential for us to implement this new system that we hope will facilitate and improve the process.

PAYMENT METHOD

By Bank draft in Euros (€) only, drawn on a Spanish bank, made payable to CONSORCIO RED ALASTRIA. GLOBAL BLOCKCHAIN CHALLENGE 2019
Bank drafts in other currencies will not be accepted.

Bank transfer account number:

Bank transfer [BANCO DE SABADELL](#)

IBAN: ES04 0081 0063 2100 0202 8912

SWIFT: BSABESBB

PAYMENT REFERENCE: BLOCKCHAIN CHALLENGE SPONSORSHIP – (NAME OF THE COMPANY)

Bank fees must be paid by the company.

In order to be able to participate in the Challenge, the Sponsor Company must have paid the full amount. The complete payment must be done before October the 11th 2019.

To finalize the sponsorship process please note that it is necessary to send the transference voucher to blockchain-convergence19@pacifico-meetings.com.
Once the confirmation of the payment is received, your reservation will be confirmed.



VAT

VAT to be added (subject to applicable rate when invoicing).

LIABILITY AND INSURANCE

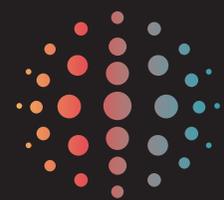
Companies participating in the Congress are required to take out appropriate insurance. The Congress Organizer cannot accept liability for personal accidents loss of or damage of private property of participants, either during or indirectly arising from the Convergence- Global Blockchain Congress. Participants are advised to issue their own personal travel and health insurance for their trip.

DATA PROTECTION POLICY

In compliance with the provisions in the Spanish Organic Law LO 15/99 of personal data protection, we inform that the personal information provided will be stored in a database controlled by the Congress, for purposes related with the event and its promotion. The fulfilment of the online form implies to authorize the Global Blockchain Congress & Viajes Pacífico S.A. to use the personal data facilitated for the mentioned purpose. If you wish to exercise your rights to access, rectify, cancel and oppose the treatment of your data, please send a letter to the Technical Secretariat, and attaching a photocopy of your ID.

TERMS AND CONDITIONS

- All support prices quoted are in € and are subject to VAT.
- All payments must be received before the beginning of the Congress. Should the company fail to make the payment prior to the commencement of the Congress, the Organizer saves the right to cancel the company's participation and benefits.
- It is the responsibility of the supporters to comply with the regulations of the local authorities.
- The Congress Organizer reserves the right to accept or decline offers of support.



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